





IMTC USA 2015

AGENDA STRUCTURE

Monday, March 23rd, 2015 to Wednesday, March 25th, 2015

version 1.9 - 3/01/15

Monday, March 23 rd					
8:00	REGISTRATION IS OPEN FOR COURSES, MTBIT & CONFERENCE ATTENDEES (Exhibitor Registration is open too!)				
9:00	PRE-CONFERENCE COURSES & MTBIT BEGIN- <i>all Courses & MTBIT attendees must be registered to enter assigned rooms</i>				
9:00	MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE Instructors: Connie Fenchel & Laura Goldzung <i>200 Compliance Officers have been certified</i> Host Non-US attendees: Zory Muñoz	MONEY TRANSFER SYSTEMS CERTIFICATION COURSE Instructor: Hugo Cuevas-Mohr	 MTBIT Remittances & Blockchains <i>Morning Sessions</i>	REGISTRATION IS OPEN <i>Attendees not registered for the Pre-Conference must exit Conference Area</i>	TRADE FAIR INSTALLATION
13:00					
13:00	Lunch for Course & MTBIT Participants only				
14:00					
14:00	MONEY TRANSFER COMPLIANCE CERTIFICATION COURSE <i>Afternoon Sessions</i>	MONEY TRANSFER SYSTEMS CERTIFICATION COURSE <i>Afternoon Sessions</i>	 MTBIT Remittances & Blockchains <i>Afternoon Sessions</i>	REGISTRATION IS OPEN <i>Attendees not registered for the Pre-Conference are allowed to visit the Trade Fair and Networking Area</i>	TRADE FAIR OPENS AT 2 PM
17:15					
17:30	WELCOME RECEPTION				
19:30					
Tuesday, March 24 th					
8:00	MORNING COFFEE at the Trade Fair				
9:00					
9:00	Welcome to IMTC USA 2015 - Brief Guidelines: Hugo Cuevas-Mohr & the IMTC Team				TRADE FAIR IS OPEN
9:15					
9:15	The Money Transfer Industry in 2014 - Volumes, Pricing and Trends - Hugo Cuevas-Mohr , Mohr World Consulting, <i>Hugo explores the latest data on money transfers worldwide, volume, price, market penetration, etc.</i>				
9:40					
9:40	PANEL: The Money Transfer Industry in the US: What is the state of the industry? - Salvador Velazquez , Consultant; <i>Salvador leads a group of industry executives into the present & future of the industry in the US</i>				
10:05	PANEL: THE MOBILE IMPERATIVE: Every MTO needs a Mobile Strategy now - This panel of experts and company delegates share their vision; Hugo Cuevas-Mohr , Moderator; PANELISTS: Alan Safahi , ZipZap; Steve Fowler , Mobetize; Umesh Wadhwa , Homesend/Mastercard				
10:30					
10:30	COFFEE BREAK - NETWORKING - MEETINGS				
11:30					
11:30	Client onboarding in the online world - What needs to change - Daniela Cuevas , The Spark Group, <i>As companies move to provide mobile and web-based transfers they are faced with many challenges; let's explore these challenges and the opportunities behind them.</i>				TRADE FAIR IS OPEN
12:00	A Case Study of Remittances in the Philippines: The Impact of Agent Locations - Miles Light , University of Colorado - <i>This study looks at how Western Union remittances have impacted the economy and household welfare using the Philippines as an example case.</i>				
12:00					
12:30	PANEL: The Somalian Remittance Crisis - <i>Panelist discuss the recent bank account closures that have impacted again the somali's ability to send money home through formal channels</i>				
13:00					Do you want to be a panelist? Contact us
13:00	LUNCH				
14:30					

	Business Roundtables	Compliance Breakouts	
14:30	The rise of Vietnam's Remittance Corridor - Industry representatives discuss the vietnamese market	<i>Discussion: Managing a successful "authorized delegate": Contracts, Operational Agreements, Compliance - Judie Rinearson, Jiji Park, Connie</i>	TRADE FAIR IS OPEN Closes at 5:30 pm
15:00	<i>Analyzing the Mexican & Central American Remittance Markets after the Crisis: What has changed? Will Central American corridors continue their upward move?</i>	<i>Regulation & Compliance in the US & Canada : How similar? How different? Jacqueline Shinfield, Blakes - Jeanette Blanco, PayPal</i>	
15:30	COFFEE BREAK - NETWORKING - MEETINGS		
16:30	<i>Entering the US Money Transfer Market: Delegates explore the challenges for non-us companies in adapting to the US Market</i>	<i>The Compliance Profession in the MT Industry after the MoneyGram's Compliance Officer fine - what we need to do - Tom Fleming, Andrew Ittleman</i>	
17:00	<i>Mobile Remittances Strategies: Challenges, Opportunities and Options for offering mobile remittances</i>	<i>Avoid Being De-Risked by MSB-friendly Banks (MSBBs) - Laura Goldzung, AML Audits; Laura will explore the essentials needed by your company to satisfy banks' demands as regulators increase their pressure on banks.</i>	
17:30	Happy Hour		
19:30	We have not plan a Night Event as Las Vegas has too many options availables and most attendees will be ready to enjoy their favorite sights and shows.		
22:00			
Wednesday, March 25th			
8:00	MORNING COFFEE		
9:00	at the Trade Fair		
9:00	Morning Announcements - Sara Llano , IMTC Marketing Director		TRADE FAIR IS OPEN
9:10	Remittances & Blockchains - The future of new protocols and the Money Transfer Industry - Alan Safahi , ZipZap <i>An expert in the new protocols and their practical uses for the Money Transfer Industry, Alan will share his views and opinions.</i>		
9:35	PANEL: New companies, New technologies: Andrew Ittleman presents the opportunities & challenges of these new companies in the Money Transfer space: Luis Buenaventura & John Bailon , rebit.ph (Philippines) Pablo Gonzalez , bitso (Mexico)		
10:05	Discussing the risks, the options and the complexity of State Money Transmitter Licensing Laws - Judie Rinearson , Bryan Cave - <i>Let's analyze the ever-more confusing and difficult area of US MT licensing laws, the worrying trends & the potential options that remain for new and emerging payments companies</i>		
10:30			
11:30	COFFEE BREAK - NETWORKING - MEETINGS		
11:30	PANEL: MSB Industry Associations - Who they are, what they do - Could we all work together? Ed D'Alessio , FISCA - Judie Rinearson , NBPCA - <i>This panel looks at the work MSB associations do and have done for the industry in the US and how MT companies can benefit by engaging</i>		TRADE FAIR CLOSES AT 12:00
12:00	PANEL: Financial Access for the Money Transfer Industry - One step forward, two steps back? - Connie Fenchel , Moderator, PANELISTS: Deborah Thoren-Peden , Pillsbury Law, Thomas Fleming , TF & Associates		
12:30	Remittances & Financial Inclusion: From Cash to Cards/Wallets? - Hugo Cuevas-Mohr ; As a conclusion to the Conference, Hugo will share his thoughts on the future of Remittances, Financial Inclusion, the use of cash and the how channels are being impacted by the shift.		
13:00			
13:15	RAFFLES - END OF THE CONFERENCE		
14:00	<i>If you need to schedule meetings you are welcome to contact us</i>		
17:00	<i>and use our conference rooms for a minimal fee</i>		